

Fundraising Guide

If you need assistance with a fundraising event or would like to discuss your plans with our team, please get in touch at trustees@givealunch.co.uk



Why fundraise for Give A Lunch?

Fundraising for Give A Lunch is a powerful way to make a direct difference in children's lives.

Thousands of pupils across the UK go without a proper meal each school day, and with a single lunch costing around £2.70, many families struggle to afford the full £513 needed for a school year.

By raising funds for Give A Lunch, you're helping to provide nutritious, stigma-free meals to children who need them most.

Beyond the vital impact on young lives, fundraising also brings people together — uniting schools, workplaces, and communities in the shared belief that no child should go hungry at school.



Fundraising Ideas



Events for schools

Lunchtime Talent Show



Host a mini talent show where students can perform for their peers during lunch. Sell tickets for a small donation, and invite staff judges for extra fun.

“Give Up a Treat” Week



Encourage students and families to skip a daily treat (like a coffee, snack, or takeaway) and donate the saved money to Give A Lunch instead. It's a great way to show how small sacrifices can make a big difference.

Class Charity Competition



Turn fundraising into friendly competition! Each class or year group works to raise the most money — through collections, stalls, or creative ideas — with a small prize for the winners.

Events for schools

Non-Uniform Day



Ask pupils and staff to donate £1–£2 to come to school in casual clothes or a fun theme — like Superhero Day, Pyjama Day, or Decades Day. It's easy to organise and always a favourite!

Bake Sale or Snack Stall



Encourage students, parents, and teachers to bake cakes, biscuits, or healthy snacks to sell at break or lunchtime. You can even tie it to a “Healthy Lunch” theme to match Give A Lunch’s mission.

Sponsored Challenge



Get pupils moving for a cause — a sponsored walk, run, or “laps around the playground” challenge. Students collect pledges for each lap completed, promoting fitness while raising funds.

Skydive for Give A Lunch

Take the ultimate leap with skydiving for Give A Lunch and turn adrenaline into impact.

As you freefall from thousands of feet, every pound you raise helps provide nutritious school lunches to children who need them most.

Set up a personal fundraising page, gather sponsorship from friends and family, and let your courage inspire generosity.

Each jump becomes a story of excitement, bravery, and life-changing support for children across the UK.

Start your JustGiving fundraising page below!



Start fundraising
for Give A Lunch



Events for the family

Sponsored Walk or Cycle



Plan a family-friendly walk, bike ride, or hike and ask friends and relatives to sponsor each mile or kilometer. It's active, healthy, and fun for all ages.

Car Boot Sale



Declutter together! Families can sort toys, books, games, or clothes and sell them in a mini garden sale or car boot event. Proceeds go directly to Give A Lunch.

Seasonal or Holiday Event



Tie your fundraising to a holiday or season, such as a Halloween costume parade, Easter egg hunt, or Christmas craft fair. Families can invite friends and neighbours, charging a small entry fee or donation for activities.

Events for children at home

Bake Sale at Home



Children can make lemonade, cookies, cupcakes, or other treats to sell to family, neighbours, or friends. Even a small garden stall can raise a surprising amount!

Sponsored Activities



Children can choose an activity to do at home for sponsorship — for example reading a certain number of books in a month or completing a puzzle or creative challenge

Friends and family can pledge money for each milestone achieved.

“Give It Up” Challenge



Kids can take on a challenge to give up something for a set time — like sweets, screen time, or a favourite snack — and ask family and friends to sponsor their effort.

Run for Give A Lunch

Strap on your running shoes, lace up and get ready to make a difference. When you choose to run for Give A Lunch, you're turning every mile into a meal — raising vital funds to ensure children don't go hungry at school.

Whether it's a 5 K fun run, a half-marathon, a full marathon, or a virtual challenge from your local park, your effort will help provide nutritious lunches, alleviate worry and stigma, and give young learners the fuel they need to thrive.

We've partnered with Run for Charity to offer spots at sold out races, all you need to do is pay the registration fee and raise as much as you can!

Find more details on our website by [clicking here](#).



Events for adults

Host a Dinner Party



Invite friends, family, or colleagues for a themed dinner at home or a local venue. Ask guests to make a donation to attend, and include raffles or auctions for extra fundraising.

Organise a Quiz Night



Run a pub-style or online quiz. Charge entry per team or per person, and add fun rounds, prizes, or themed questions to boost engagement.

Auction or Raffle



Collect donated items, experiences, or services from local businesses, friends, or colleagues and hold an auction or raffle, with proceeds going to Give A Lunch.

Branding Materials

If you need any branding materials for your event, including logos, fonts, t-shirts, or assistance setting up your fundraising page, please contact us at trustees@givealunch.co.uk. Our team is ready and happy to support you.



Brand Guides



Logo & useage

Logo to be used with a 5mm bleed around the edge to give breathing room.
Only to be used in main colour, black or white.
Do not warp logo. Logo can be dissected to suit different variations, as shown.



Typgraphy

Font name: Montserrat
Font styles accepted:
Regular
Bold

Colour palette



Red
HEX: f0484a
RGB: 240 / 72 / 74



Black
HEX: 000000
RGB: 0 / 0 / 0



White
HEX: ffffff
RGB: 255 / 255 / 255



Iconography

Icons to be styled with a filled shape on a red, white or black circle. Ideally on red where placement is suitable.